

inSight!

FALL 2011

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...and more!



**South Jersey Eye Associates, P.A.
& South Jersey Eyewear**

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SJEA Featured Eyewear Ray-Ban®

Ray-Ban is one of the most iconic names in all of eyewear—and deservedly so.

Their classic sunglasses like the Aviator and Wayfarer made their mark and simply never went out of style.

Ray-Ban continues to create new and exciting eyewear designs while never turning its back on the legendary styles that made it a best-selling brand around the globe. SJEA's optical division South Jersey Eye carries the Ray-Ban collection from the Aviator and Wayfarer to their newer, cutting-edge designs and popular ophthalmic frames.

Visit us today and find out why Ray-Ban remains a global eyewear leader.



Flex Spending Dollars: Don't Lose Them

The end of the year will be here before you know it. If you participate in a company benefits program "Flex Plan", keep in mind that most plans require you to spend any money you've contributed by December 31st.

Eye examinations, eyeglasses and laser eye correction may all qualify for reimbursement!



Give SJEA for the Holidays!



Looking for a great gift for the holidays? Why not give a gift certificate for our optical division South Jersey Eyewear? With over 1,000 name brand and designer glasses and sunglasses, we truly do have the perfect gift for everybody on your list.

**Want to Receive Our Insight Email Newsletter?
Join our email list at info@southjerseyeye.com.**

inSight

South Jersey Eye Associates, P.A.

Patient News

FALL 2011



South Jersey
Eye Associates, P.A.
Eyecare At Its Best



New Technology at SJEA: What is Spectralis Blue Peak OCT Imaging?

Imagine a faster, more comfortable and more accurate means for your doctor to assess the health of your eye. Welcome to the world of Optical Coherence Tomography (OCT). Often described as an ultrasound or MRI for the eye, OCT imaging is a diagnostic technology that uses reflected light to provide detailed cross-sections of the retina, the inner surface of the eye. An exciting leap forward in eye health, OCT imaging provides images with a resolution many times greater than an MRI, greatly increasing the opportunities for early detection and treatment of diseases like glaucoma, diabetic retinopathy and macular degeneration.

Monday	8:00am - 7:00pm
Tuesday	8:00am - 6:00pm
Wednesday	7:00am - 6:00pm
Thursday	8:00am - 6:00pm
Friday	7:00am - 4:00pm

856-455-5500

24 Hours A Day, 7 Days A Week

Fax: 856-455-5480

SouthJerseyEye.com

The Outdoor Enthusiast: Choosing the Right Eyewear

Whether you're fishing, hunting or enjoying another outdoor sport, a lot depends on your vision. The right sports eyewear can make a real difference in the heat of the moment when it comes to performance and safety.

Select for Your Sport. Every outdoor sport makes its own visual demands. Brands like Decot Hy-Wyd and Rudy Project offer frames and lenses with tints designed to enhance visual performance for the unique conditions of specific sports.

Don't Skimp On Comfort. Your glasses shouldn't get in your way. Choose eyewear with comfortable, lightweight frames. Non-slip grips can keep your glasses from sliding.

...Or Protection. Choose glasses with durable frames and lenses. Polycarbonate lenses provide great strength and impact resistance. Polarized lenses offer excellent glare reduction, particularly when on the water.

Adapt and Overcome. Many glasses now feature interchangeable lenses which provide for greater adaptability when facing changing conditions.



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Dr. Harry A. Lebowitz
Ophthalmologist

National Diabetes Awareness Month

November is National Diabetes Awareness Month. The Centers for Disease Control and Prevention report that every 17 seconds someone is diagnosed with diabetes.

When left untreated, diabetes can lead to irreversible vision loss. Eye health can even offer us an early warning of diabetes and give us a head start on treating the disease.

Get the facts on diabetes from the America Diabetes Association at www.diabetes.org or call 1-800-DIABETES.



EYES ON COMMUNITY

SJEA's School Nurse Program

SJEA is proud to once again be providing nurses at area schools with complimentary Alcon OPTI-FREE® RepleniSH® care kits. We were gratified by the positive response we received when we instituted the program last year. By providing school nurses with care kits, we hope to reduce the number of eye infections and other eye injuries among children caused by improper contact lens care.

SJEA Says Boo at the Zoo!

The Cohanzick Zoo's "Boo at the Zoo" has become a Halloween tradition for SJEA. We're delighted to continue our sponsorship of the zoo's popular free family event for a sixth great year. If you weren't able to join the haunt this year, we hope you'll swing by next year for some beastly Halloween fun for the whole family.

